



SUSTAINABLE DEVELOPMENT GOALS

17 PARTNERSHIPS
FOR THE
GOALS



Management of photographic exhibition “Casa de Todos”



The Directorate of the Communications and Photography Program oversaw the management of the photographic exhibition ‘Casa de Todos’. The project was carried out in collaboration with representatives from the University of Hertfordshire.



Reduction of Anaemia Prevalence, Incidence of Respiratory Symptoms, Obesity, and Overweight in Students within the Jurisdiction of CMI Manuel Barreto



Sixth-year students from the Community Health Externship in Medicine conducted an educational activity aimed at elementary and high school students at “Dolores Caverio de Grau” School in the district of San Juan de Miraflores.

The purpose was to contribute to the reduction of anaemia prevalence, incidence of respiratory symptoms, obesity, and overweight in students within the jurisdiction of the Manuel Barreto Maternal and Child Center.



Campaign for the Prevention of Overweight and Obesity



The work was carried out by Medicine program students in the Community Center of the San Juan de Miraflores district, within the jurisdiction of the Trébol Azul Health Center.

This intervention plan, aimed at contributing to the reduction of overweight and obesity, had the purpose of empowering the population about their health status.

A situational health analysis was taken into account, and interviews were conducted with different social actors (Coordinator of the Vaso de Leche Program, president of the community kitchen, and a police officer from the police station). The community, health promoters, and UPC students participated.



Health Campaign Against Malnutrition/Undernutrition, ADDs, Respiratory Diseases, Gastrointestinal, and Parasitic Diseases



Students from the Medicine program conducted a health campaign targeting patients and attendees of the “Trébol Azul” Health Center on November 5th, from 8 a.m. to 12 a.m.

Brochures, nutritious and cost-effective recipes, and pamphlets explaining the services offered by the Health Center were provided.

The purpose of the intervention was to improve the quality of life for the residents of the area.

UPC
Universidad Peruana
de Ciencias Aplicadas

**GRAN CAMPAÑA DE SALUD CONTRA
DESNUTRICIÓN/MALNUTRICIÓN, EDAS,
ENFERMEDADES RESPIRATORIAS,
ENFERMEDADES GASTROINTESTINALES Y
PARASITARIAS.**

**DEGUSTACIÓN DE PLATOS NUTRITIVOS
CHARLAS INFORMATIVAS
ENTREGA DE MASCARILLAS GRATIS**

Lugar: C.S. "Trébol Azul"
Hora: 8:00 am
Día: 05 de noviembre
¡NO FALTES!

Health Campaign Targeting Students and Teachers of the Educational Institution 7099 Héctor Pretell Carbonell



Students from the Medicine program conducted a health campaign on healthy eating habits at the Héctor Pretell Carbonell Educational Institution, in the district of San Juan de Miraflores.

The purpose was to contribute to the reduction of malnutrition in students and teaching staff in terms of overweight and obesity.

In this way, it is intended that this intervention will impact the lifestyles of the population served.

Anthropometric assessment was performed on sixth-grade students, and education on healthy eating and physical activity was provided.



Intervention in the Oral Health of the Mother-Child Pairing in Patients of the Gynecology Service at Santa Rosa Hospital in the District of Pueblo Libre



Dentistry students carried out a project to increase knowledge about oral health and nutrition in the first 1000 days of a baby and in pregnant mothers, in the Gynecology Service at Santa Rosa Hospital, in the District of Pueblo Libre.

The objective was to provide education on oral health and nutrition to pregnant mothers in the Gynecology Service.

The students created educational materials and evaluation instruments (educational sessions, pre-test and post-test questionnaires, flip charts, educational videos, brochures, and a checklist) to increase knowledge about the oral health of the mother-child pairing. The project was executed between April and June of 2022.



Intervention to Decrease the Prevalence of Teenage Pregnancy in the AAHH San Genaro de Villa



Externship students from the Medicine program carried out an educational campaign aimed at students, with the purpose of contributing to the decrease in the prevalence of teenage pregnancy.

This campaign took place at the Educational Institution No. 7075 “Juan Pablo II” in the AA.HH. San Genaro de Villa, in the district of Chorrillos.

The workshop was conducted with the purpose of informing and raising awareness among fourth-year high school students about the prevention of teenage pregnancy, in order to prevent unintended pregnancies. Participatory techniques were applied.



Campaign to Decrease the Prevalence of Acute Respiratory Infections in Preschool Children at the “Capullitos de Jesús” Daycare in AA.HH San Genaro de Villa



Sixth-year Medicine students conducted a participatory workshop at the daycare center in the San Genaro de Villa community, in the district of Chorrillos.

This is a young community, and due to its geographical location, it is an area with a high incidence of acute respiratory diseases.

A health fair was held with the purpose of providing strategies for the prevention of acute respiratory infections. The objective was to raise awareness and empower people about the importance of vaccination in children and in the community at large.



Intervention Project “El Cuidado De La Salud Oral” at Santa Rosa Hospital - Pueblo Libre



Students from the Dentistry program conducted the intervention project at Santa Rosa Hospital, in the district of Pueblo Libre.

They analyzed the district's health situation, concluding that the main problem was a lack of knowledge about oral health care.

The intervention was carried out with patients from the dental service. The activities and goals set generated great satisfaction among participants, who were able to incorporate favorable knowledge for oral health care in patients.



Preventive Promotional Health Project in the General Medicine Service of Santa Rosa Hospital - Pueblo Libre



During the period of April - June 2022, students from the Dentistry program conducted the preventive promotional health project in the general medicine service of Santa Rosa Hospital, in the district of Pueblo Libre.

The aim was to increase knowledge about the prevention of oral diseases and disseminate information about the dental coverage provided by the Integral Health Insurance (SIS) among patients of the medicine service. Activities were developed to increase favorable knowledge about oral health and prevent the occurrence of multiple oral diseases in the future.

In this context, educational and evaluation materials were prepared (educational sessions, pre-test and post-test questionnaires, flip charts, posters, brochures, and checklists). Additionally, supplementary virtual material was provided to patients.



Preventive Promotional Project on Oral Health in the Pediatrics Service of Santa Rosa Hospital



During the period from April to June, students from the Dentistry program executed a project in the Pediatrics Service of Santa Rosa Hospital, with the objective of intervening in the generation of a culture of oral health prevention.

The health problems identified in the pediatrics service included parents' lack of awareness about the importance of oral health care for their children, absence of a culture of oral health prevention, lack of knowledge about the coverage provided by the Integral Health Insurance (SIS), and limited economic resources for dental care.

The project had social significance as it contributed to improving the oral health of patients. Workshops were conducted, including educational materials, educational sessions, flip charts, educational videos, and posters.



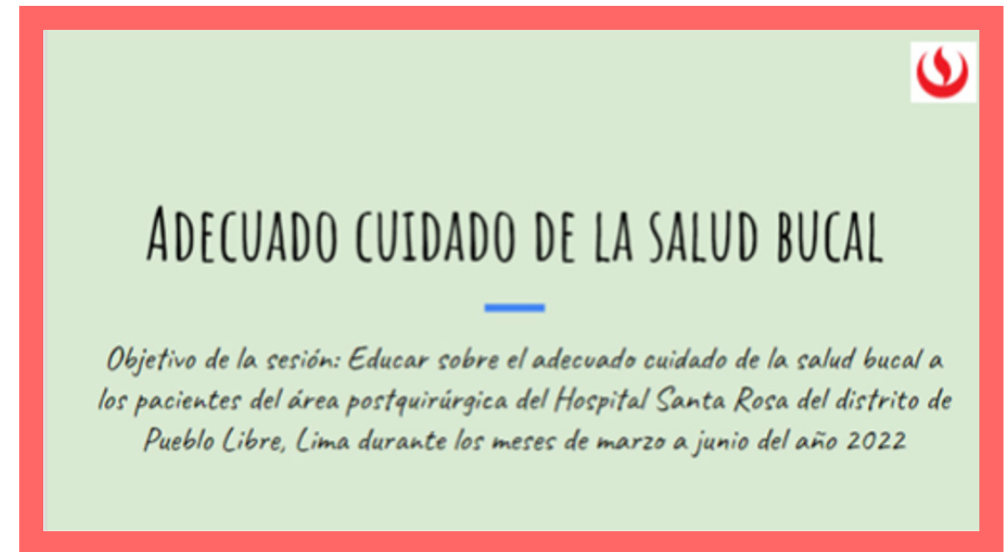
Intervention Project on Oral Health at Santa Rosa Hospital in Pueblo Libre



Dentistry students carried out the intervention project with the purpose of informing about the maintenance of oral health in post-surgical patients.

The goal was to increase knowledge about proper oral health, between the months of March to June of the year 2022. Educational materials and evaluation tools were developed.

Additionally, a healthy area was implemented on the mural of the surgery service, an audiovisual video with session content was shared, and an informative brochure on the topics covered was provided.



Preventive Promotional Intervention Project “Cuidar tu sonrisa es cuidar tu salud” Santa Rosa National Hospital , August to November 2022



Dentistry students executed the project with the aim of increasing knowledge about oral health prevention and its influence on overall health, during the period from August to November. It was directed at patients in the Odontology Department of Santa Rosa Hospital, in the district of Pueblo Libre.

The objective of the project was to increase knowledge about oral health prevention and its influence on overall health in patients. Educational materials and evaluation tools on oral health prevention and its influence on health were developed.



Charity Dinner “Inspírate”



Students from the Communications and Business Image program at UPC organized a charity dinner “Inspírate” at the “Ana Cocina de Cambio” restaurant, featuring renowned chefs María Julia Raffo and Pedro Miguel Schiaffino. The dinner aimed to raise funds for the INSPIRA shelter to open a second shelter that provides assistance to over 120 children undergoing oncological treatment.

The “INSPIRA” shelter is a non-profit association led by Dr. Ricardo Pun Chong, where they provide temporary shelter, healthy meals, and assistance to children who come to the capital from the interior of the country to receive oncological treatment, among other illnesses.

The students took on the challenge of raising funds to cover the labor and finishing costs required for the new shelter to open its doors to all children in need.



Phukuy Project: IOT Spirometer for COVID Analysis



**Proyecto Phukuy:
Espirómetro IOT para análisis
del COVID**

Universidad Peruana de Ciencias Aplicadas (UPC)

Ponente(s): M.S.C. Ing. Sergio Salas Arriarán



The public was presented with an exposition on the design of the “Proyecto Phukuy: Espirómetro IOT para el Análisis del COVID”, developed at UPC in 2020. The event was led by Dr. Carlos Raymundo and involved a team of 8 engineers. The participating audience expressed satisfaction with the project's progress and its implementation in Peru.

Comprehensive Exercise Workshop for the Elderly



Students of the Physical Therapy program carried out the intervention project Tele-rehabilitation of the Elderly. The objective was to improve the quality of life for the elderly in the district of Jesus Maria, through educational interventions and applying an adapted exercise program.

A physical exercise program was carried out twice a week. This included a warm-up and training phase; a cooling-down phase and cognitive games. Likewise, virtual sessions were implemented with the same objective.

Centro del Adulto Mayor
Av. San Felipe cuadra 3 - Jesús María

Los estudiantes de la carrera de Terapia Física
de la UPC te invitamos al:

**Taller de Ejercicio Integral
para el Adulto Mayor**

Si tienes 60 años o más y quieres pasar un
buen rato ejercitandote, jugando, bailando y
aumentando tu energía este taller es para ti

¡TE ESPERAMOS LOS
MIÉRCOLES Y VIERNES
DE 12 PM - 1 PM

INGRESO LIBRE

Intervention Project for Children with Down Syndrome



Students of the Physical Therapy program carried out the intervention project for children with Down Syndrome. It is focused on the parent-child relationship from the association.

It was aimed at children aged 0 to 5 years in the department of Lima. The objective was to train parents by providing relevant information about the management and stimulation of children with Down syndrome, as these children tend to develop certain health problems.



The International Relations Program organizes lecture on Democracy in the Americas



The International Relations Program organized the online conference “La democracia en las Américas”. The lecture was presented by constitutional law expert Carlos Sánchez Berzaín, who provided his assessment on the rights and freedoms of individuals and their institutions.

The conference aimed to foster a reflective and critical analysis of the state of democracies in the Americas in light of the civil, social, cultural, and political rights and liberties of their citizens, as well as the state of their institutions. This session on the democratic state of the Americas took place virtually on May 5.

The poster features a background of various national flags from the Americas. The title 'LA DEMOCRACIA EN LAS AMÉRICAS' is prominently displayed in white text over a dark banner. Below the title, the speaker's name 'CARLOS SÁNCHEZ BERZAÍN' is highlighted in a red box. To the right, a grey box contains his credentials. The bottom section of the poster, set against a white background with a geometric pattern, provides the event details: the course 'CARRERA DE RELACIONES INTERNACIONALES' at the 'UNIVERSIDAD PERUANA DE CIENCIAS APLICADAS', the date 'Jueves 5 de mayo' with a calendar icon, and the times '18:00 hrs. (Lima)' and '19:00 hrs. (Miami)' with a clock icon.

LA DEMOCRACIA EN LAS AMÉRICAS

PONENTE
CARLOS SÁNCHEZ BERZAÍN

Abogado, experto en Derecho Constitucional, Magister en Ciencias Políticas y Magister en Sociología, Politólogo. Catedrático de Derecho Constitucional y Derecho Internacional Público. Director Ejecutivo del Interamerican Institute for Democracy

CARRERA DE RELACIONES INTERNACIONALES
UNIVERSIDAD PERUANA DE CIENCIAS APLICADAS

Jueves 5 de mayo 18:00 hrs. (Lima)
19:00 hrs. (Miami)

I International Relations Congress: “El océano una tarea de todos”



The International Relations program held its first congress on June 8 and 9, themed “El océano una tarea de todos” The objective was to contribute to and provoke reflection on the demands and challenges of our planet’s future through the protection of the ocean and its natural resources. This initiative aligns with the 2030 Agenda and the Sustainable Development Goals (SDGs).

The conference series featured prominent national and international speakers who provided a global perspective on the legal, political, environmental, and economic aspects surrounding the ocean and its natural resources.

Among the speakers were Doaa Abdel-Motaal, advisor at the Guarini Institute of Public Affairs in Rome; José Ramón Delgado, oceanographer, diplomat, and professor of oceanology and marine pollution; Eduardo Marone, coordinator of the National Manatee Conservation Program on the Brazilian coast; Sajal Matur from India, advisor of the Trade and Environment Division; and Nicolás Roncagliolo Higuera, Peruvian ambassador in the diplomatic service.



Protagonists Route



The Protagonists Route initiative, developed by UPC Entrepreneurial Initiative Unit, consisted of a series of events held throughout Peru with the aim of promoting entrepreneurship and social innovation among the youth.

As part of these events, training sessions for entrepreneurs were conducted in Puno, Cusco, Trujillo, Junín, Iquitos, and the constitutional province of Callao.

In 2022, there were more than 100 applications from 19 cities in the north, central, south, and eastern regions, with Lima and Cusco having the highest participation. Thanks to this activity, young entrepreneurs will be change agents who will transform the country.

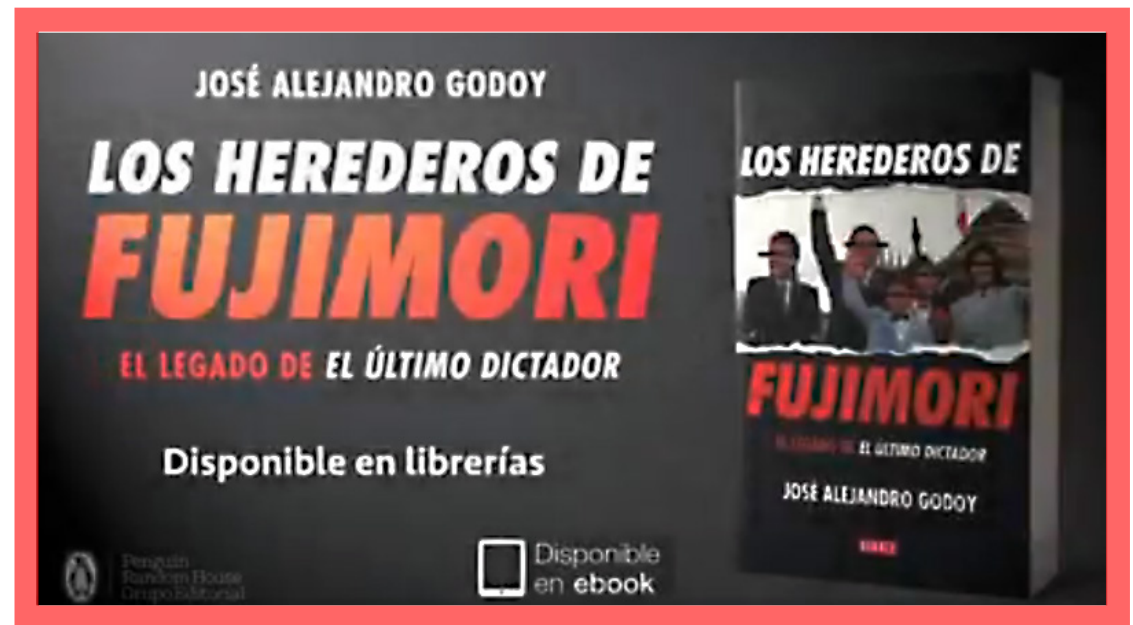


Participation in the 7th International Book Fair Lima Lee



Dr. Omar Awapara Franco was invited by the Metropolitan Municipality of Lima to the 7th International Book Fair Lima Lee, through the Management of Education and Sports.

The presentation of the book “Los herederos de Fujimori” (The Heirs of Fujimori) by Jose Alejandro Godoy took place. The Fair was held from September 15 to 25, 2022, at the Parque de la Exposición in Lima.



NAF (Accounting and Tax Support Nucleus)



This program provides free tax guidance to individuals and small businesses, and was developed by fourth-term students onwards.

It aims to promote the importance of timely payment and declaration of taxes. Prior to this, students received 20 hours of training from the National Superintendency of Customs and Tax Administration (SUNAT) from January to July 2022. A total of 1,119 consultations were conducted.

Students developed soft skills such as effective communication, research, citizenship, and social responsibility. Through this accounting support nucleus, the community is informed about the importance of formalization in our country for contributing, through taxes, to the construction of more schools, hospitals, roads, among others.

The screenshot displays the NAF (Núcleo de Apoyo Contable y Fiscal) website interface. The main content area is titled "Regímenes tributarios" and features a table comparing four tax regimes: Nuevo Régimen Único Simplificado (RNU), Régimen Especial de Impuesto a la Renta (REI), Régimen MYPE Tributario (RMT), and Régimen General (RG). The table includes criteria such as "Persona Natural", "Persona Jurídica", "Límite de ingresos", "Límite de compra", "Comprobantes de pago", "Declaración Jurada anual", "Valor de activos fijos", and "Trabajadores".

	Nuevo Régimen Único Simplificado (RNU)	Régimen Especial de Impuesto a la Renta (REI)	Régimen MYPE Tributario (RMT)	Régimen General (RG)
Persona Natural	SI	SI	SI	SI
Persona Jurídica	No	SI	SI	SI
Límite de ingresos	Hasta S/ 14,000.00 anuales u S/ 8,000.00 mensuales	Hasta S/ 525,000.00 anuales	Ingresos netos que no superen los 7100 UIT en el ejercicio gravable (prorrateado o del ejercicio anterior)	Sin límite
Límite de compra	Hasta S/ 14,000.00 anuales u S/ 8,000.00 mensuales	Hasta S/ 525,000.00 anuales	Sin límite	Sin límite

The sidebar on the right shows "3 asistentes" (3 assistants) and lists moderators: Ashley Fiorella Garcia Tapia and Rosa Isabel Avila Alvarado. It also lists a participant: Pilar Ibarra.

Global Talks



Global Talks is a space created by a group of students from the Administration and International Business Administration program at Universidad Peruana de Ciencias Aplicadas (UPC). Its aim is to inform about current international affairs in topics such as politics, economy, culture, among others.

This platform for international projects is organized by students and is directed at the general community through social media platforms (Facebook, YouTube, WhatsApp, Instagram, TikTok).



Panel Discussion on Political Reform



Omar Awapara, director of the Political Science program, was invited to the virtual conference “La reforma política pendiente” (The Pending Political Reform), organized by Congresswoman Adriana Tudela.

The conference delved into the pending political reform, which includes proposals such as voluntary voting, uninominal districts, parliamentary reelection, and bicameralism. The panel also featured Jaime de Althaus, Carlos Meléndez, and José Luis Sardón.



#IMAGENWiiiK (Innovate, Inspire, Imagine)



The Communications and Business Image program presented a new cycle of conferences: “Image WiiiK: innovate, inspire, imagine” Vol. 9.

The event was organized by students and professors of the program. Experts in topics related to Business Communication at both national and international levels were brought together.

It took place from May 23 to June 3 and was directed at the general community. The lectures, which were both virtual and hybrid, were held on the San Isidro campus.

Entrance was free, and upon attending five sessions, participants received a certificate of participation.



Agreement with SERNAMP and Paracas National Reserve – Photography and Environmental Conservation Project



The direction of the Communications and Photography program led an agreement with Sernamp, which aimed to highlight the role of photography in the conservation of natural resources.

In this context, photographic sessions were held between professors, photography students, and personnel responsible for the protected natural areas of the Paracas Reserve.

Additionally, training was provided on the use of photographic equipment. The goal was to combine knowledge and raise awareness among the population through images to care for our territory and ecosystem.



Photography Contest “Imágenes para un desarrollo sostenible”



The Communication and Photography program, in collaboration with the Embassy of Israel, organized the contest ‘Imágenes para un desarrollo sostenible’. The contest themes were the Sustainable Development Goals (SDGs).

Ambassador Eran Yuvan and Mariana Montalvo, director of the Communications and Photography program at UPC, awarded prizes to the three winners of the “Imágenes para un desarrollo sostenible” contest.

The objective of the contest was to foster creativity through photography, focusing on some of the Sustainable Development Goals outlined in the UN’s 2030 agenda; related to health and well-being, quality education, gender equality, climate action, and innovation and entrepreneurship.



Code of Ethics



From March to June 2022, this activity was conducted in a virtual format by students of the last terms of the Business School of UPC, for the benefit of an organization with social or environmental impact operating in any part of the country.

In this academic work, students approached a previously registered organization with the aim of providing counseling and support in the development of their code of ethics. This endeavor allowed our students to engage with a real organization and empathize with a social issue.



Development of the Corporate Code of Ethics for Two Companies Evea Eco Fashion and 2p La Barra



Students from the School of Business carried out the project of developing a Corporate Code of Ethics for the companies Evea Eco Fashion and 2p La Barra. Evea Eco Fashion is a company dedicated to the responsible and sustainable production of soles and footwear from eco-friendly materials, contributing to the conservation of forest care and the development of native communities within the Amazon rainforest.

2p La Barra is an affordable food business. The purpose of the project was to ensure that employees act in accordance with the values that represent the company to establish a better relationship with their customers and stakeholders.





DevsCrew is the community of developers from the business accelerator StartUPC, co-created in partnership with Microsoft. The aim was to enhance professional skills and promote the involvement of future Chief Technology Officers (CTOs) in the startup ecosystem through training provided from January to August 2022 in an online modality. 100% of those enrolled were students or alumni of UPC.

